

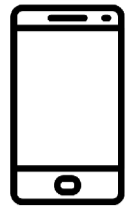
1,645,581

Unique users on FlightGlobal.com



72%

Mobile & tablet



3,387,262

Page views on FlightGlobal.com



28%

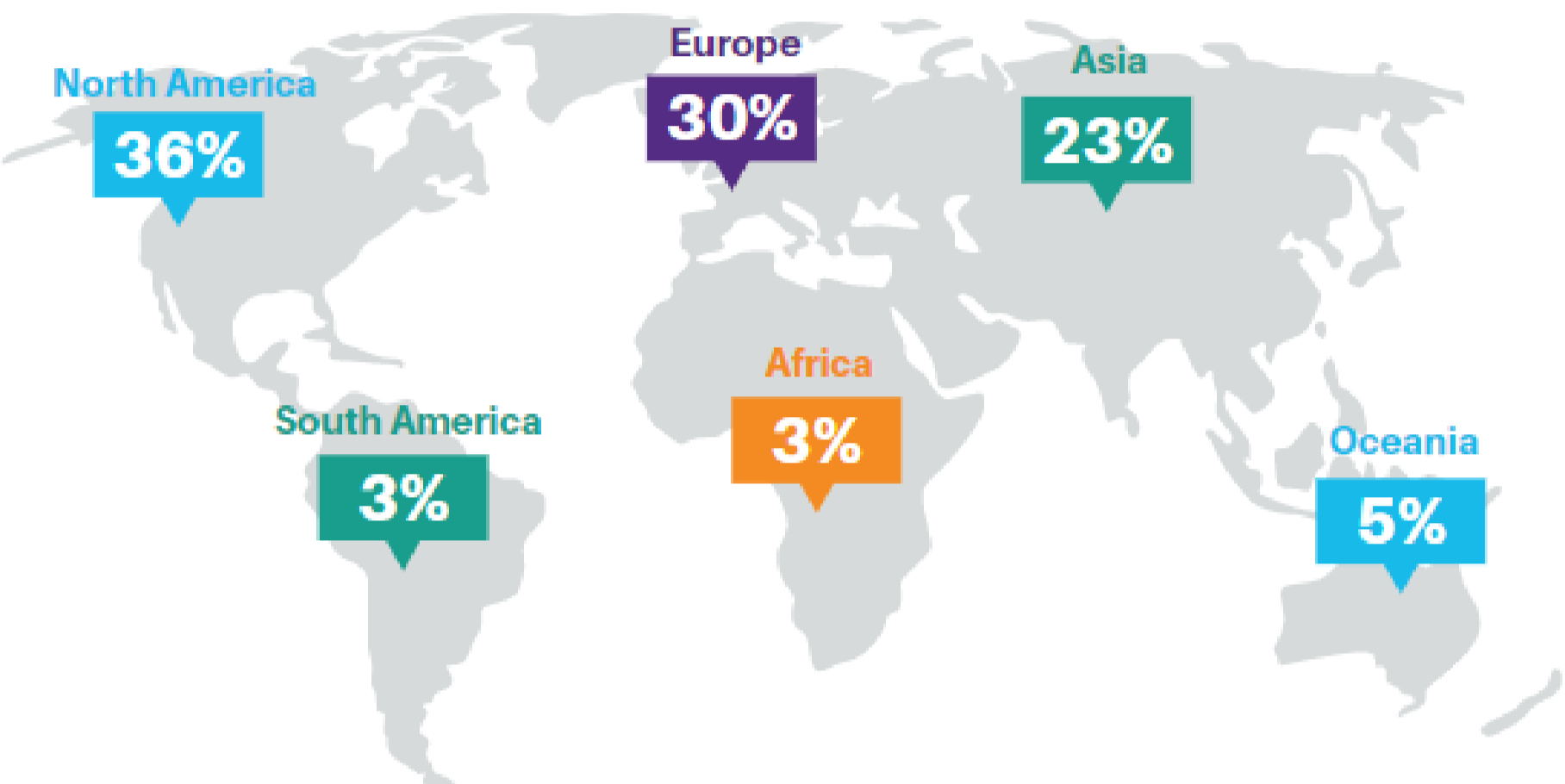
Desktop

00:02:15

Average time spent on page



Where are our users based?



Average Click Through Rate (CTR)



Interstitial

3.12%

Wallpaper

0.93%

Mobile Stay-on

0.65%

Billboard

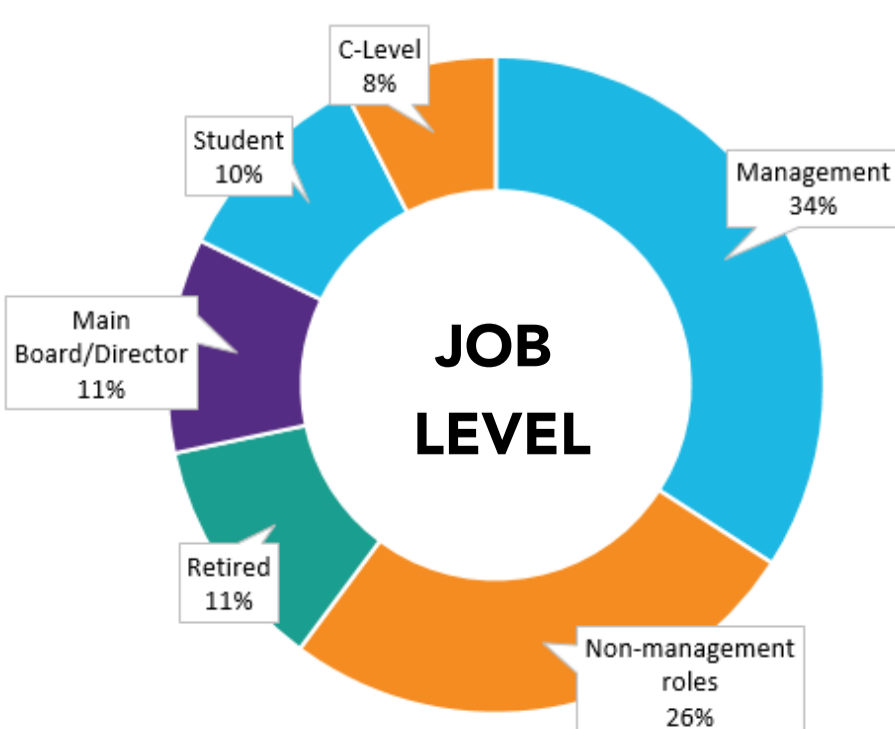
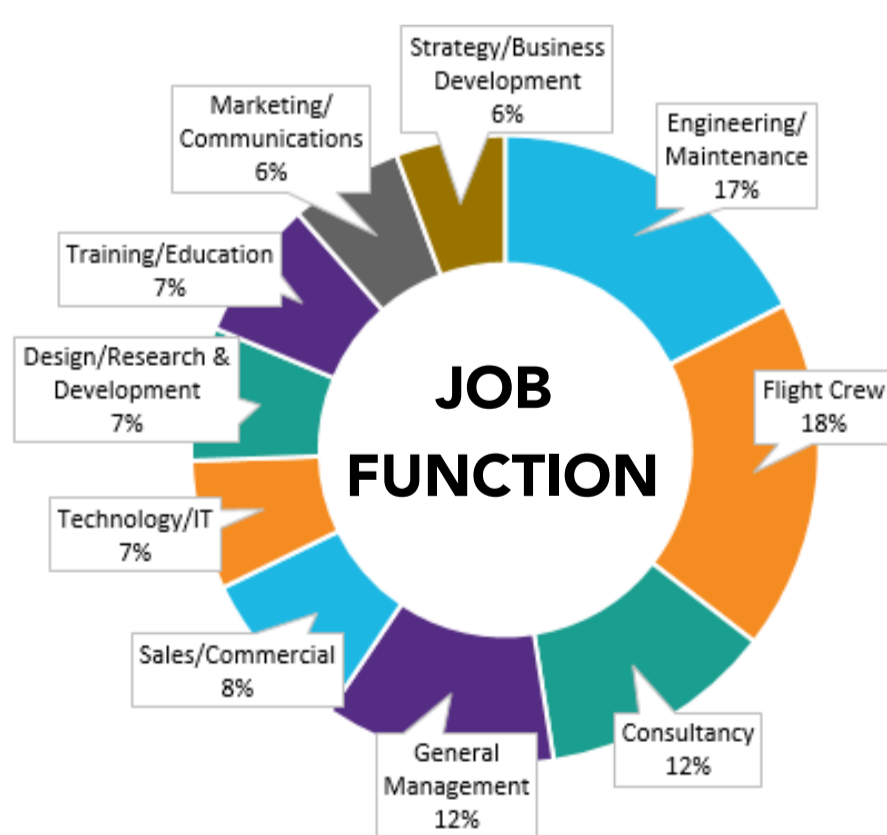
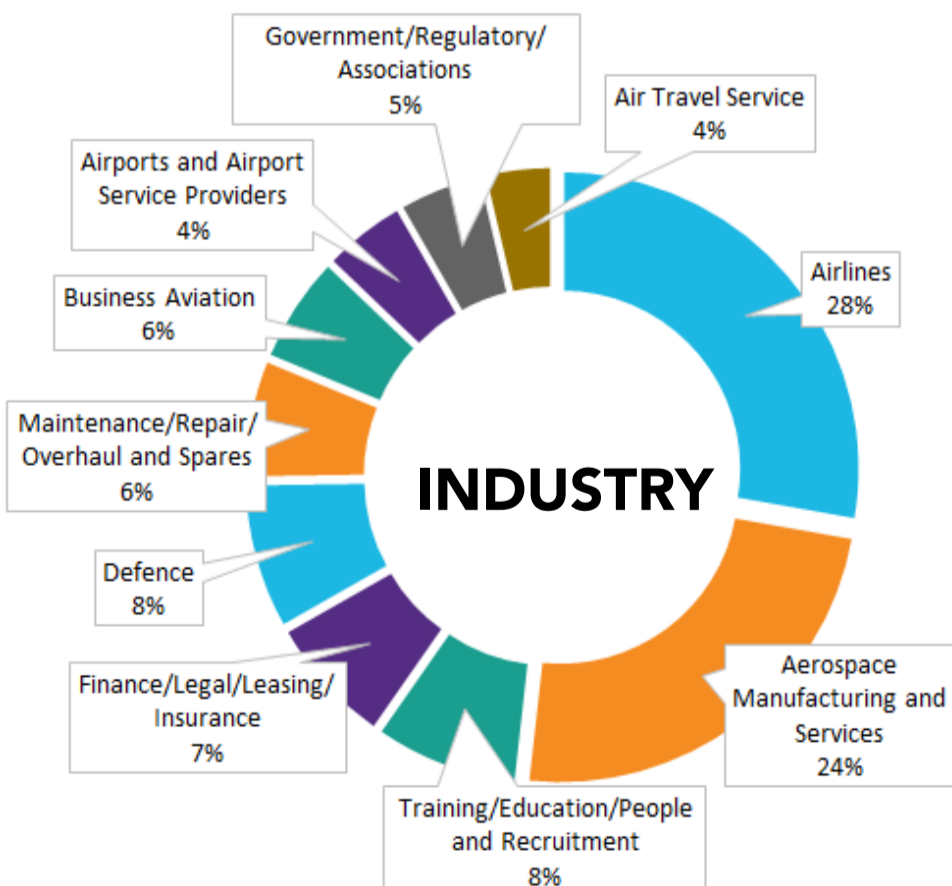
0.26%

MPU

0.20%

Double MPU

0.15%



Social Media Followers



21,438



125,010



23,420



10161