

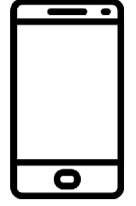
954,194

Unique users on FlightGlobal.com



69%

Mobile & tablet



1,921,214

Page views on FlightGlobal.com



31%

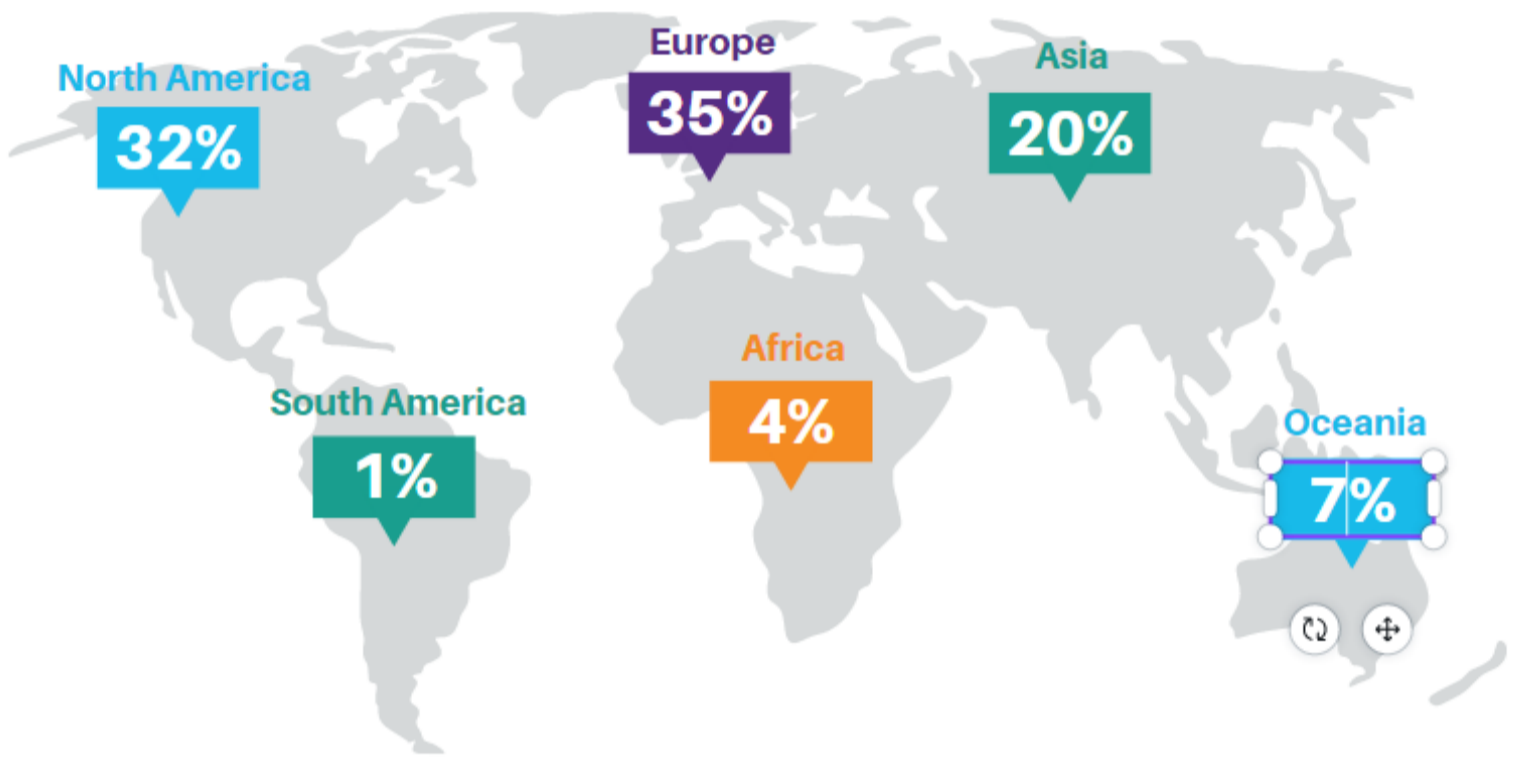
Desktop

117 seconds

Average time spent on page



Where are our users based?



Average Click Through Rate (CTR)



Interstitial

1.60%

Wallpaper

1.17%

Mobile Stay-on

2.23%

Billboard

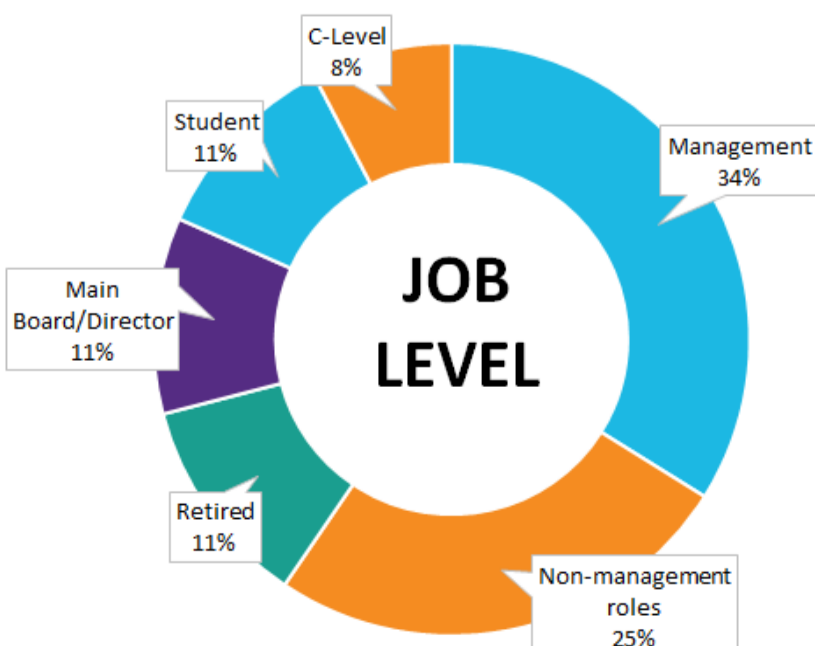
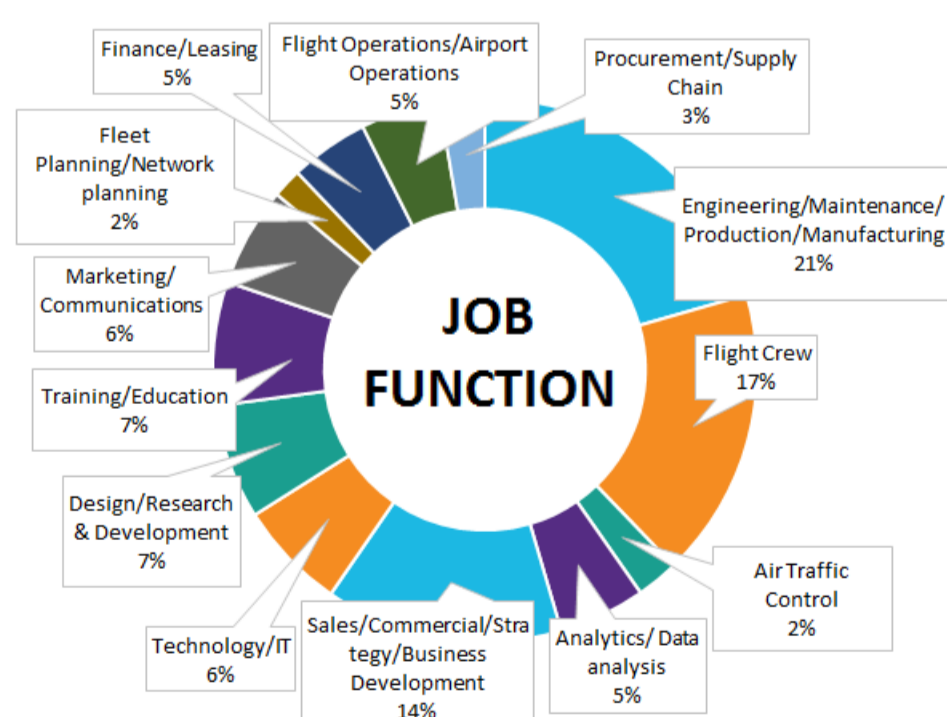
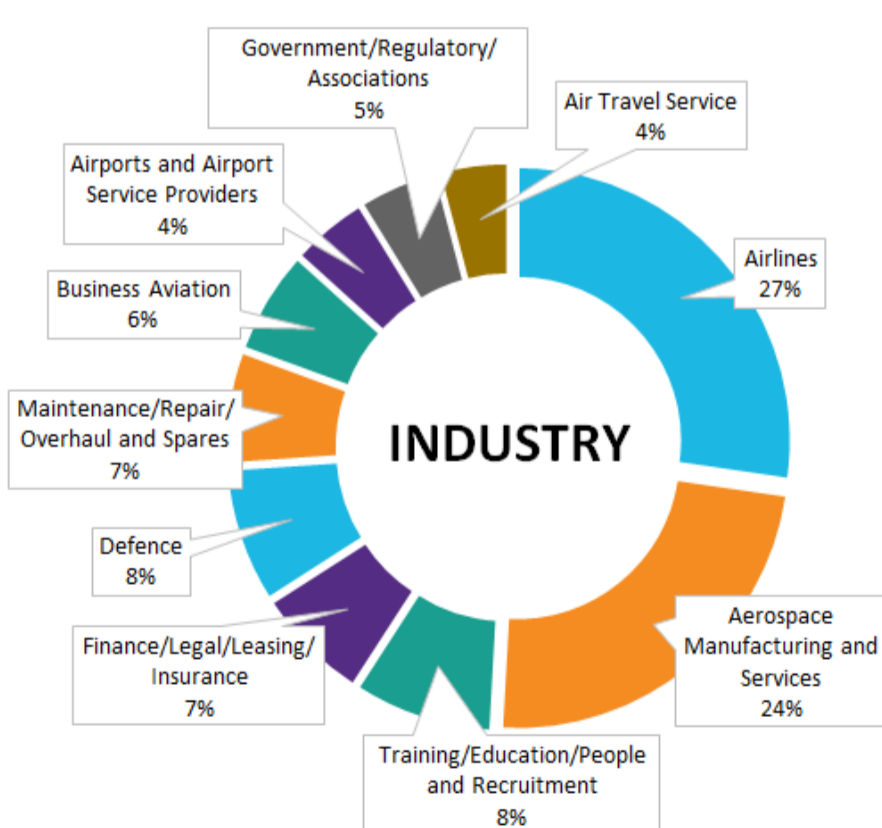
0.26%

MPU

0.18%

Double MPU

0.14%



Social Media Followers



26,103



147,261



31,170



10,800