

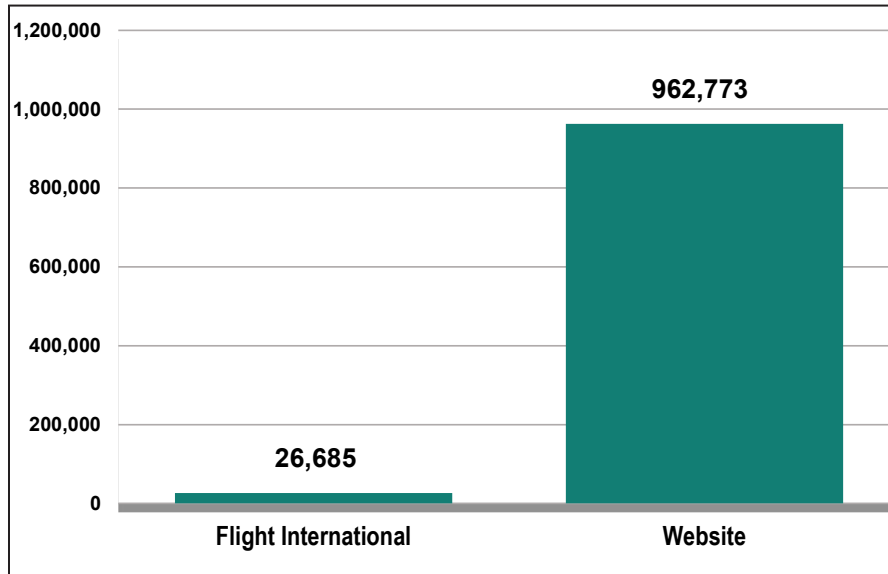
CONSOLIDATED MEDIA REPORT

B2B Media

6 months ended June 30, 2024

TOTAL AVERAGE GROSS CONTACTS

989,458

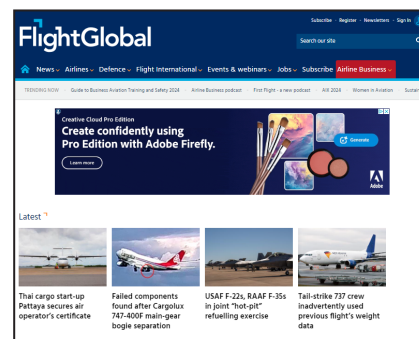


EXECUTIVE SUMMARY

Channels	Contacts	Period
Flight International		6 months ended June 30, 2024
Total Qualified Circulation	26,685	
Website Activity		6 months ended June 30, 2024
Page Impressions	2,428,094	
Visits	1,394,729	
Unique Browsers	962,773	

Website Activity = Avg Monthly

Gross data are contained in this Consolidated Media Report. There was no attempt made to eliminate any duplication that may exist.



FLIGHT INTERNATIONAL

6 months ended June 30, 2024
Subject to Audit

Field Served:

FLIGHT INTERNATIONAL serves the fields of air transportation, corporate, military, finance, manufacturers and other industries related to this field as specified in the Business Analysis.



All totals in this report represent aggregate unique recipients, not the sum of print and digital circulation.

TOTAL AVERAGE QUALIFIED PAID & NONPAID CIRCULATION		26,685	
AVERAGE QUALIFIED PAID CIRCULATION		AVERAGE QUALIFIED NONPAID CIRCULATION	
Qualified Paid Individual - Print	2,095	Qualified Nonpaid Individual - Digital	21,550
Qualified Paid Individual - Digital	3,513	Total Qualified Nonpaid Individual	21,550
Total Qualified Paid Individual	3,860	Total Average Qualified Nonpaid Circulation	21,550
Qualified Paid Multicopy Same Addressee - Print	29		
Total Qualified Paid Multicopy Same Addressee	29		
Single Copy Sales - Print	1,246		
Total Single Copy Sales	1,246		
Total Average Qualified Paid Circulation	5,135		

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Miscellaneous, Including Staff Copies - Print	44
Nonqualified Miscellaneous, Including Staff Copies - Digital	130
Total Nonqualified Miscellaneous, Including Staff Copies	174
Total Average Nonqualified Circulation	174

CIRCULATION BY ISSUES							
Issue	Qualified Paid - Print	Qualified Paid - Digital	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Total
Jan	3,343	3,602	5,226		22,799	22,799	28,025
Feb	3,617	3,720	5,524		22,771	22,771	28,295
Mar	3,274	3,604	5,118		21,878	21,878	26,996
Apr	3,269	3,104	4,652		20,957	20,957	25,609
May	3,386	3,533	5,163		20,672	20,672	25,835
Jun	3,329	3,514	5,125		20,220	20,220	25,345

BUSINESS ANALYSIS

BUSINESS ANALYSIS														
Classification by Business & Industry		Total	%	Qualified Paid - Print	Qualified Paid - Digital	Total Qualified Paid	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid	Classification by Title				
										C-Level	Main Board/ Director	Management	Non-management	Others
1.	AIR TRANSPORTATION Includes: Airlines, Civil Government Authorities, Ground Handling, Air Traffic Control, Regulatory Organisations & Business Aviation, Airline Engineering Departments	13,321	52.6					13,321	13,321	2,375	2,312	7,320	1,261	53
2.	CORPORATE Includes: MRO & Aftermarket, General Sales Agents, Spares/ Parts/Distribution & Support	832	3.3					832	832	143	156	415	115	3
3.	MILITARY Includes: Army, Navy, Air Force, Government and Other Defence & Security Services	682	2.7					682	682	67	112	354	146	3
4.	FINANCE Includes: Banking/Finance, Insurance, Legal & Leasing	843	3.3					843	843	186	210	354	86	7
5.	MANUFACTURERS Includes: Aerostructures/Airframe assembly, Engines, Avionics & Connectivity, Components/Materials, Defence Systems	3,194	12.6					3,194	3,194	474	488	1,714	502	16
6.	RELATED INDUSTRIES Includes: Education, Training, Media & Marketing, Recruitment, Technology/IT, Travel Service, On-line Travel Agents	1,348	5.3					1,348	1,348	267	299	619	146	17
Sub-Total		20,220	79.8					20,220	20,220	3,512	3,577	10,776	2,256	99
Other Paid Circulation:														
	Subscriptions	3,858	15.2	2,062	3,514	3,858								
	Single Copy	1,267	5.0	1,267		1,267								
Total Qualified Circulation		25,345	100.0	3,329	3,514	5,125		20,220	20,220					
Percent				13.1	13.9			79.8						

ADDITIONAL DATA - JOB FUNCTION					
Classification by Job Function		Total	%	Qualified Paid & Nonpaid - Print	Qualified Paid & Nonpaid - Digital
1.	Air Traffic Control	160	0.6		160
2.	Analytics/Data analysis	257	1.0		257
3.	Consultancy	1,014	4.0		1,014
4.	Design/Research & Development	451	1.8		451
5.	Engineering/Maintenance	2,285	9.0		2,285
6.	Finance/Leasing	661	2.6		661
7.	Fleet Planning	113	0.4		113
8.	Flight Crew	937	3.7		937
9.	Flight Operations/Airport Operations	2,036	8.0		2,036
10.	General Management	7,576	29.9		7,576
11.	Human Resources/Personnel/Recruitment	146	0.6		146
12.	Legal	167	0.7		167
13.	Marketing/Communications	770	3.0		770
14.	Network Planning	98	0.4		98
15.	Procurement/Supply Chain	375	1.5		375
16.	Production/Manufacturing	455	1.8		455
17.	Sales/Commercial	1,088	4.3		1,088
18.	Strategy/Business Development	603	2.4		603
19.	Technology/IT	406	1.6		406
20.	Training/Education	274	1.1		274
	Other	5,473	21.6	3,329	3,862
	Total Qualified Circulation	25,345	100.0	3,329	23,734

SOURCE ANALYSIS								
Source	Print	Digital	Qualified Within				Total	Percent
			1 Year	2 Years	3 Years			
Total Direct Request From Recipient	1,779	18,469	10,613	5,237	2,806	18,656	77.5	
Total Direct Request From Recipient's Company	283	748	844	19	42	905	3.8	
Total Communication Other Than Request		4,517	2,902	1,196	419	4,517	18.8	
Membership Benefit								
Business Directories								
Lists								
Acquired Circulation								
Other Sources								
Total Qualified Subscriptions	2,062	23,734	14,359	6,452	3,267	24,078	100.0	
Percent	8.5	98.5	59.6	26.8	13.6	100.0		
Single Copy Sales						1,267		
Total Qualified Circulation						25,345		

GEOGRAPHIC ANALYSIS OF INTERNATIONAL CIRCULATION			
Country	Qualified Paid & Nonpaid - Print	Qualified Paid & Nonpaid - Digital	Total
ASIA			
Afghanistan		3	3
Azerbaijan		3	3
Bangladesh		24	24
Bhutan		14	14
British Indian Ocean Territory		7	7
Brunei Darussalam	1	9	10
Cambodia		6	6
China	2	99	100
Georgia		3	3
Hong Kong - SAR	14	176	180
India	17	520	521
Indonesia	1	67	67
Japan	28	259	261
Kazakhstan		14	14
Korea, Republic Of	2	67	67
Kyrgyzstan		1	1
Laos		3	3
Macao		2	2
Malaysia	2	199	200
Maldives	2	9	10
Mongolia		9	9
Myanmar		9	9
Nepal		24	24
Pakistan		101	101
Philippines		61	61
Singapore	18	356	362
Sri Lanka		99	99
Taiwan	7	132	133
Tajikistan		1	1
Thailand	3	76	77
Turkmenistan		1	1
Uzbekistan		1	1
Vietnam		40	40
TOTAL Asia	97	2,395	2,414
MIDDLE EAST			
Bahrain	5	40	44
Iran		22	22
Iraq		3	3
Israel	1	155	155
Jordan	1	48	48
Kuwait		19	19
Lebanon		52	52
Oman		17	17
Qatar	3	78	78
Saudi Arabia	1	47	47
Syrian Arab Republic		1	1
United Arab Emirates	10	417	417
Yemen		4	4
TOTAL Middle East	21	903	907
EUROPE			
Albania		8	8
Austria	16	185	186
Belarus		11	11
Belgium	42	394	397
Bosnia and Herzegovina		6	6
Bulgaria	3	56	56
Croatia		73	73
Cyprus		60	60
Czech Republic	10	129	132
Denmark	18	183	185
Estonia	4	19	20
Faroe Islands		3	3
Finland	19	82	88
France	67	817	825
Germany	136	770	826
Gibraltar	1	1	1
Greece	7	138	140
Greenland		8	8
Hungary	2	67	68
Iceland	4	53	54

GEOGRAPHIC ANALYSIS OF INTERNATIONAL CIRCULATION (CONTINUED)

Country	Qualified Paid & Nonpaid - Print	Qualified Paid & Nonpaid - Digital	Total
EUROPE (Continued)			
Ireland	39	428	436
Italy	29	293	296
Latvia	1	36	36
Lithuania	1	48	49
Luxembourg	9	109	110
Macedonia		4	4
Malta	1	84	84
Moldova		12	12
Monaco		10	10
Netherlands	69	469	480
Norway	26	119	125
Poland	12	134	136
Portugal	11	160	162
Romania	1	139	139
Russian Federation	2	62	62
San Marino		2	2
Serbia		38	38
Slovakia		22	22
Slovenia	4	32	33
Spain	18	412	412
Sweden	25	233	236
Switzerland	109	528	543
Turkey		244	244
Ukraine		26	26
United Kingdom	858	5,213	5,337
unspecified Europe		6	6
TOTAL Europe	1,544	11,926	12,187
AFRICA			
Algeria		7	7
Angola		4	4
Botswana		37	37
Burkina Faso		1	1
Cameroon		8	8
Cape Verde		2	2
Congo		8	8
Cote D'Ivoire		1	1
Djibouti	1	2	2
Egypt		64	64
Ethiopia		63	63
Gabon		1	1
Gambia		1	1
Ghana		28	28
Guinea-Bissau		2	2
Kenya		118	118
Liberia		2	2
Libyan Arab Jamahiriya		10	10
Madagascar		4	4
Malawi		6	6
Mali		2	2
Mauritania		1	1
Mauritius		57	57
Morocco		11	11
Mozambique		8	8
Namibia		14	14
Nigeria	1	100	100
Reunion		3	3
Rwanda		15	15
Senegal		4	4
Seychelles		8	8
Sierra Leone		2	2
Somalia		1	1
South Africa	4	373	373
Sudan		9	9
Tanzania		28	28
Togo		5	5
Tunisia		16	16
Uganda		23	23
Zambia		19	19
Zimbabwe		17	17
unspecified Africa		4	4
TOTAL Africa	6	1,089	1,089

GEOGRAPHIC ANALYSIS OF INTERNATIONAL CIRCULATION (CONTINUED)

Country	Qualified Paid & Nonpaid - Print	Qualified Paid & Nonpaid - Digital	Total
NORTH AMERICA			
Canada	59	1,170	1,183
Mexico	1	80	80
United States	248	4,863	4,904
unspecified North America		26	26
TOTAL North America	308	6,139	6,193
CARIBBEAN			
Anguilla		1	1
Antigua and Barbuda		28	28
Aruba		2	2
Bahamas		20	20
Barbados		9	9
Bermuda		4	4
Cayman Islands		21	21
Dominica		1	1
Dominican Republic		9	9
Grenada		1	1
Jamaica		16	16
Montserrat		1	1
Puerto Rico		6	6
Saint Lucia		3	3
Saint Vincent and the Grenadines	1	10	10
Trinidad and Tobago		18	18
Virgin Islands, British		3	3
Virgin Islands, U.S.		1	1
unspecified Caribbean		2	2
TOTAL Caribbean	1	156	156
CENTRAL AMERICA			
Belize		11	11
Costa Rica		7	7
El Salvador		4	4
Guatemala		4	4
Honduras		3	3
Nicaragua		1	1
Panama		22	22
unspecified Central America			
TOTAL Central America		52	52
SOUTH AMERICA			
Argentina		40	40
Bolivia		7	7
Brazil	2	142	142
Chile		17	17
Colombia		28	28
Ecuador		2	2
Falkland Islands (Malvinas)		1	1
French Guiana		1	1
Guyana		10	10
Paraguay		3	3
Peru		6	6
Suriname		8	8
Uruguay		17	17
Venezuela		3	3
unspecified South America		11	11
TOTAL South America	2	296	296
ASIA PACIFIC			
American Samoa		2	2
Australia	61	503	508
Federated States Of Micronesia		1	1
Fiji		10	10
French Polynesia		1	1
Guam		1	1
Marshall Islands		1	1
New Caledonia		6	6
New Zealand	21	135	136
Papua New Guinea	1	12	12
Vanuatu		1	1
TOTAL Asia Pacific	83	673	679
Email Only		105	105
Single Copy Sales	1,267		1,267
TOTAL	3,329	23,734	25,345

CHANNEL PROFILES

WEBSITE ACTIVITY - www.flightglobal.com

Month	Page Impressions	Visits	Unique Browsers
January	2,680,390	1,551,800	1,066,988
February	2,747,742	1,542,715	1,016,466
March	2,507,312	1,427,365	1,017,352
April	2,507,086	1,451,791	1,038,513
May	2,123,414	1,239,159	842,296
June	2,002,619	1,155,543	795,025

NOTES

Price Data	Basic Prices
Basic Price Subscriptions	£210.00
Single Copy	£5.99

Definition of Recipient Qualification:

Qualified recipients are C-level executives, main board/directors, management and non-management, and other titled and non-titled personnel. Also included are single copy sales and paid subscribers with no demographics.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Paid Multicopy Same Addressee - Print: Represent copies sold in quantities of 2 or more to business concerns receiving the print version of this publication at prices shown in price paragraph. Copies were mailed in bulk to the purchaser for redistribution.

Source Analysis Reporting : Includes both paid and nonpaid circulation.

Analyzed Issue: The information in Business Analysis; Source Analysis; and Geographic Analysis is from an analysis of the Jun issue.

Total Average Gross Contacts Include : Qualified Circulation and Unique Browsers.

Website Data Source: Google Analytics

Data Center Traffic : Effective with April 2024 data, filters have been applied to exclude suspected general data center traffic from Google data collected by AAM. Data center traffic comprises sources known with high confidence as non-human and originating from a data center.

Website Domains: Domains included in website traffic: www.flightglobal.com

Unique Browsers: This site uses the cookie-based measurement method to count unique browsers. If cookies are not accepted, then the IP address & user-agent in combination method is used to measure unique browsers.

Page Impressions: The combination of one or more files presented to a browser as a single document as a result of a single request received by the server, recorded as late as possible in the process of delivery of the content to the user's browser. One request by a browser should result in one page impression reported.

Visits: A series of interactions with a site by a unique browser or user (if registration-based or a panel participant) without 30 minutes of inactivity.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

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