

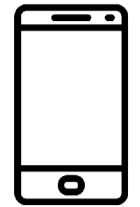
1,174,923

Unique users on FlightGlobal.com



71%

Mobile & tablet



2,302,862

Page views on FlightGlobal.com



29%

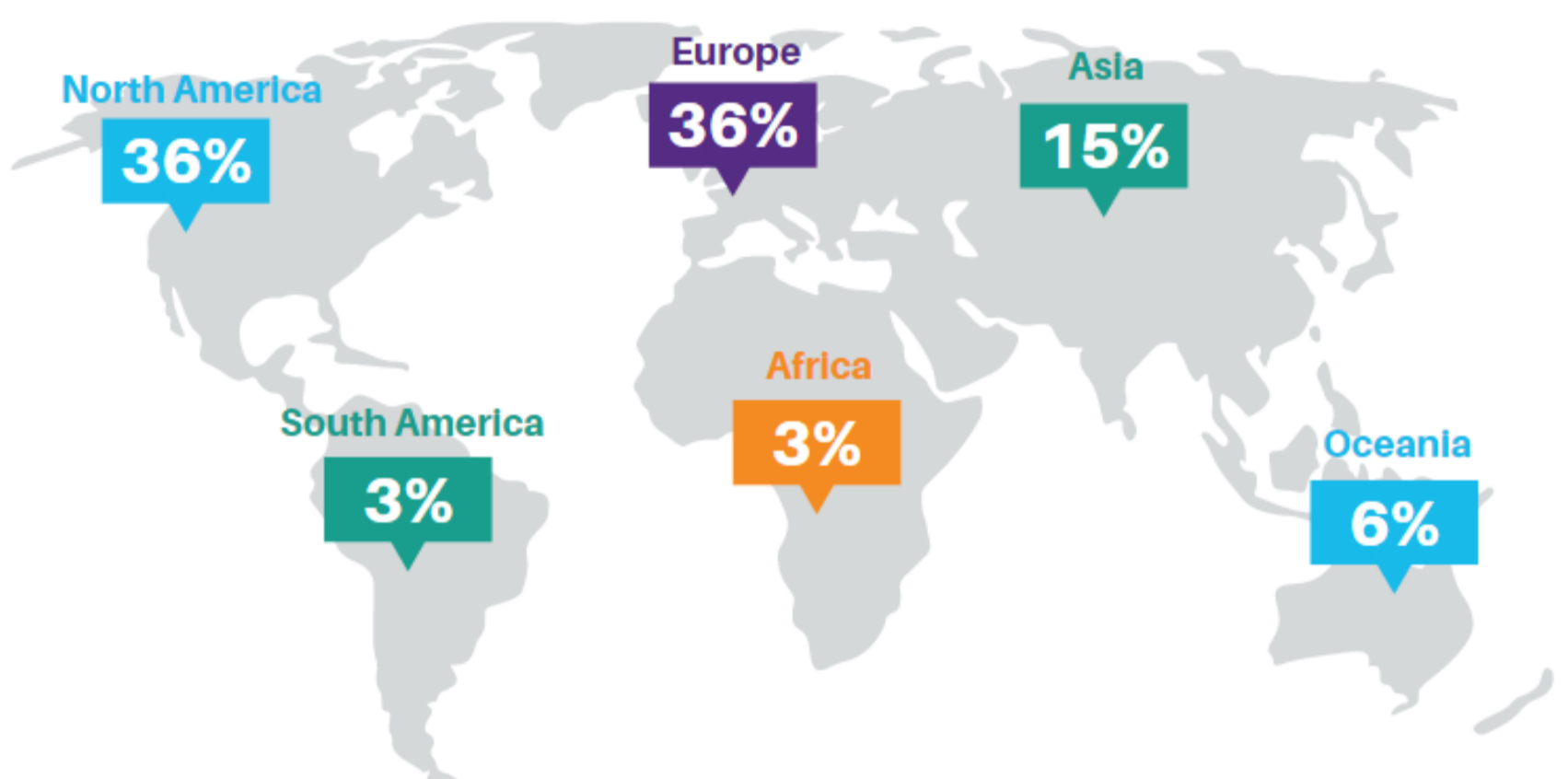
Desktop

128 seconds

Average time spent on page



Where are our users based?



Average Click Through Rate (CTR)



Interstitial

1.74%

Wallpaper

1.22%

Mobile Stay-on

2.58%

Billboard

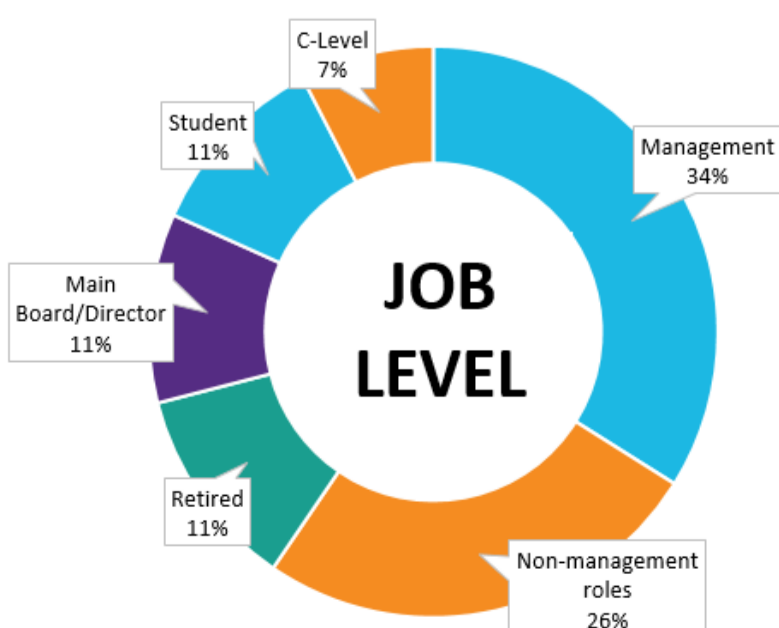
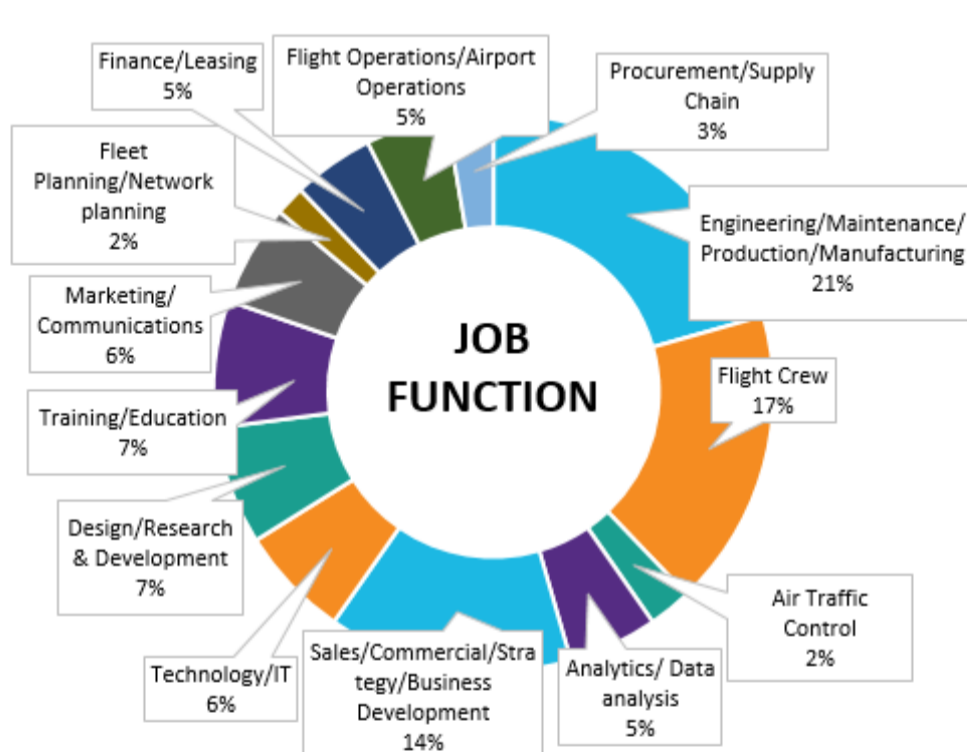
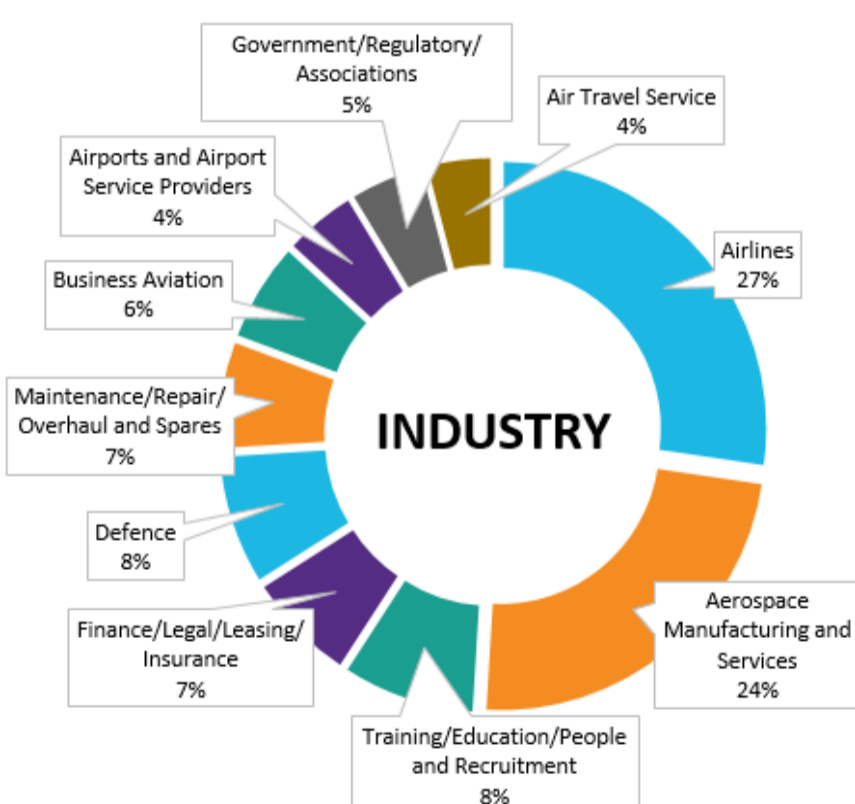
0.24%

MPU

0.18%

Double MPU

0.14%



Social Media Followers



22,769



144,209



29,991



10,700